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NEW APPROACHES TO ORGANIZING RARE BOOKS EXHIBITIONS IN MUSEUMS AROUND THE WORLD

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Abstract: General Background: Museums play a crucial role in preserving cultural heritage and enhancing public engagement with historical artifacts. **Specific Background:** Recent advancements in exhibition design and curation have transformed traditional museum practices, enabling more interactive and immersive experiences for visitors. **Knowledge Gap:** Despite the growing body of literature on innovative exhibition methods, there is a lack of comprehensive analysis regarding their effectiveness and the integration of rare books into these contemporary practices. **Aims:** This study aims to evaluate new approaches to exhibition organization in museums worldwide, focusing specifically on the incorporation of rare books as a central element of these exhibitions. **Results:** Our findings indicate that museums implementing interactive and thematic frameworks not only improve visitor engagement but also enhance the educational value of rare books displayed. Case studies from various institutions reveal diverse strategies that effectively highlight the significance of these artifacts. **Novelty:** This research contributes to the discourse on museum studies by providing a systematic overview of innovative exhibition methodologies, particularly emphasizing the role of rare books in enhancing cultural narratives. **Implications:** The insights gleaned from this study can inform museum curators and educators about best practices in exhibition design, potentially leading to increased visitor interest and greater appreciation of rare literary works. By bridging the gap between traditional and modern curation techniques, museums can foster deeper connections with their audiences, ultimately enriching the cultural landscape.

Keywords: Museums Of The World, Exposition, Exhibition, Approach, Method, Rare Books, Modern Technologies.

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Introduction

In the context of modern global development, new innovative ideas are promoted in all areas. In the museum sphere, it is very important to work in new directions, using advanced technologies of today. As an example, it is worth citing the introduction of new methodological approaches to expositions in world museums and the attention paid to them by the world community. Innovative and technological approaches are implemented in the organization of expositions in the World Modern Museum. In addition, the organization of expositions in museums of the world and their implementation in a new way is becoming more widespread.

Research Methods

Literary Analysis and Methodology

Scientific design and preparation of the museum exhibition in the fund's divisions is carried out in the following process. In this direction, first, museum items related to the exhibition theme are selected. Then, the museum item transferred to the restoration department will be examined here and,

if necessary, restoration activities will be carried out.

After this, the museum theme will be introduced into the guide and classes will be held with it. After this, the exhibition committee accepts the museum item and conducts a final check. That is, it is determined under what conditions and for how long the museum item can be on display. [16]

The topic has been scientifically studied and prepared. First, sources and literature related to the topic of the exhibition will be studied. This science is conducted in collection departments, libraries, archives. That is, the topic has been fully studied. After this, a specific form of the topic and a scientific competition will be created. The next step is the development of a subject structure (structure) and subject plans [1].

Thus, there is a certain structure of the exhibition organization, and how clear and correct its structure is affects the quality of the exhibition. It is desirable that the focus of attention of visitors at simultaneously held exhibitions is a specific theme of the exhibition and its essence.

The issue of Organizing Exhibitions of Rare Books in Museums of the World is widely covered in the studies of J. Ismailova, M. Mukhamedova and A. Ismailov [12,13,14,15].

The selected literature presents a comprehensive overview of museum practices and heritage preservation in Uzbekistan, with a particular focus on the exhibition of rare books and historical manuscripts. A.Akramov (2017) [21] and Z.Karimova (2015) [22] discuss innovative methods and experiences in organizing rare book exhibitions in Uzbek museums, highlighting the evolving practices in Tashkent and Samarkand. M.Bekchanov (2019) [23] delves into the technical aspects of displaying ancient manuscripts, emphasizing the advancements in exhibition techniques in Bukhara. K.Saidov (2020) [24] further contributes by exploring modern methodologies for organizing book exhibitions in museums, offering insights into the contemporary challenges and solutions in Karshi. Complementing these studies, M.Mukhamedova (2019, 2022) [25,26] broadens the discussion by examining the role of museum practices in cultural tourism and the activities of organizations in preserving historical and cultural heritage in early 20th-century Uzbekistan. Together, these works provide a multifaceted perspective on the evolution of museum practices in the region, underscoring the significance of heritage preservation in cultural and educational contexts.

The literature on the exhibition and preservation of rare books and manuscripts provides a broad analysis of contemporary strategies in museum practices. E.Schiller (2020) [16] offers a critical examination of new approaches to exhibiting rare books, emphasizing innovative methodologies that enhance public engagement and educational outcomes. S.Houghton (2019) [17] focuses on the design and management of rare book exhibitions, highlighting recent innovations that have transformed curatorial practices. J.Thompson (2018) [18] explores modern strategies for the exhibition and preservation of rare books within museum settings, providing a comprehensive overview of best practices. M.Lewis (2021) [19] contributes a practical guide to exhibition planning, addressing the logistical and technical aspects of showcasing special collections. H.Carter (2017) [20] discusses emerging trends and approaches in the design of book exhibitions, offering insights into the evolving aesthetics and functionality of museum displays.

In *Exhibiting the Book: New Approaches to Rare Books and Manuscripts*, E. Schiller explores innovative methodologies for showcasing rare books and manuscripts in museum settings. The book delves into contemporary curatorial practices, emphasizing the integration of modern technology and interactive elements to enhance visitor engagement. Schiller examines case studies from various world museums, highlighting how new approaches can transform the presentation of rare collections, making them more accessible and compelling to diverse audiences. The work serves as a comprehensive guide for museum professionals seeking to adopt fresh strategies in the exhibition of

precious texts and manuscripts, balancing preservation with public outreach. [19, 17]

M. S.Mukhamedova's article explores the early 20th-century efforts by organizations in Uzbekistan to preserve and build upon the country's historical and cultural heritage. The study highlights the significant role these organizations played in documenting, restoring, and maintaining cultural sites amid political and social changes of the time. M.Mukhamedova underscores the challenges faced, such as limited resources and shifting political landscapes, while also emphasizing the lasting impact of these early conservation efforts on contemporary practices in Uzbekistan. The article provides a concise yet insightful overview of the foundational work in heritage preservation during a pivotal period in the nation's history. [25]

Results and Discussion

Of particular importance in the exhibitions are the “Rare Book Exhibitions”. These exhibitions can not only be visited, but also viewed online. After all, all the conveniences for visitors are taken into account.

and collections dedicated to rare books, kept in some museums of the world .

On May 8, 2024, the Precious and Rare Books Museum of the National Library of Mongolia opened an exhibition showcasing its unique and priceless heritage. The exhibition was declared free to the public.

The museum exhibits more than 1.5 million valuable heritage items belonging not only to the Mongolian people, but also unique works, manuscripts and woodcuts related to the writing of many Asian countries. More than 200 people visited the exhibition within a week of its opening. The exhibition will last until the end of May 2024 [5]. Of course, many rare books attracted visitors to this exhibition and caused an increase in interest.

In honor of the National Language and Script Day, the Museum of Precious and Rare Books presents an exhibition showcasing the heritage of Mongolia listed by UNESCO. The exhibition presents the Mongolian heritage included in the UNESCO Intangible Cultural Heritage List, unique treasures of the cultural heritage of Mongolia, as well as books, newspapers and magazines written in traditional Mongolian script. [25]



Picture 1.

“The Koran is calligraphy Art” and “Turkey” and Islam date museum Exhibition “Secret Threads”. organize made Washington, October 20, 2016 be past at the exhibition another Muslim from the states take bride Koran Karim books demonstration made

On display VIII century end And IX century heads between Iraq or in Iran calligrapher to moved Koran book on the show placed approximately six from feet three to the feet (two from the counter one up to meters). and since 1599 starting from Iran Shiraz in the city located again one big Koran demonstration The letters, decorated with gold, were made with colored ink.[6]



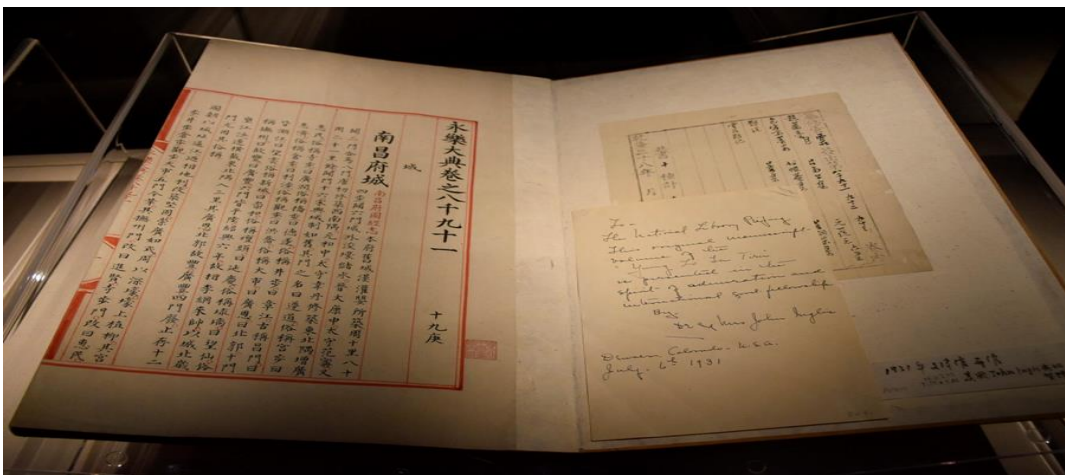
Picture 2.

In addition, the exhibition made extensive use of audio and video materials to ensure the convenience of visitors. [14]

holds a rich archive of rare books that demonstrate the breadth of biodiversity in and around Australia. Books are important to scientific researchers because they document scientific data throughout history. Using these assets as key reference points, our unique book collection allows research and theory to develop with an understanding of topics that are expanded by advances in technology and knowledge [7].

There is a collection of rare books, which is regularly used in the work of museum scientists.

The National Classical Book Museum, China's first museum of precious ancient books, was officially opened in Beijing in 105 AD to celebrate the anniversary of the National Library of China in 2014.[8]



Picture 3.

A group of students from the Beijing Institute of Graphic Communication used traditional friction techniques. The inscriptions on the tablets were carefully selected from the museum's collection. The inscriptions show traces of the tablets, so visitors feel like they are touching history. [13]

The exhibition made extensive use of modern technology, and visitors were provided with a wide range of opportunities in the halls equipped with tablets.



Picture 4.

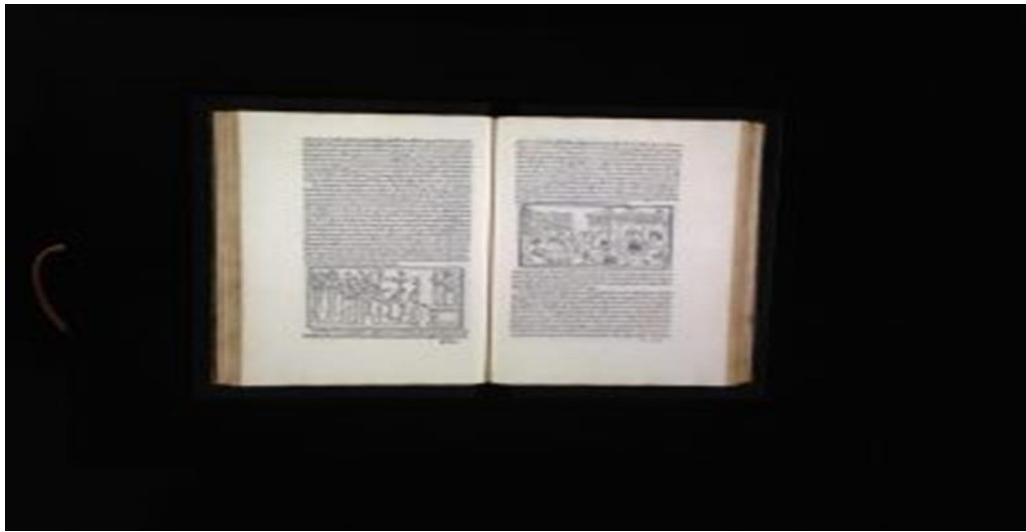
From March 4 to June 18, 2017, the North Carolina Museum of Art in Raleigh exhibited a collection of rare books in six volumes. [24]

The selection of these six books was made after extensive research by Lyle Humphrey, the author of the exhibition, in the Wilson Library Reading Room, and the pages that would be displayed in the exhibition were also selected. The next step in this type of loan was for the library's conservators to assess the condition of the volumes, make any minor repairs that might be necessary to safely display the bindings or pages, and build individual supports for each [9].



Picture 5.

Considered by many to be the most beautiful book of the Venetian Renaissance (*Hypnerotomachia Poliphili* Printer), created by Aldus Manutius and consisting of 120 woodcuts. In the static display of the exhibition works, only two pages of the book can be seen, the modern curator Gadget included a digital copy of the entire volume on an iPad, so visitors can view images of all the pages of this book [9].



Picture 6.

The books featured in the Bentley Rare Book Museum exhibition are comprised of a collection of rare and historic textbooks published in the Western world between the 18th and 20th centuries, with the aim of exploring the multi-layered history of educational texts, panels using a combination of textual artefacts and interactive stations, the books taught in the exhibition analyze the full text of textbooks. [21] From production to obsolescence, it showcases critical conversations about the long-term relationship between textbooks and the people who use them. The exhibition will be on display at the Bentley Rare Book Museum from October 2023 to October 2024 [10].

In *Exhibiting the Book: New Approaches to Rare Books and Manuscripts*, E. Schiller explores innovative methodologies for showcasing rare books and manuscripts in museum settings. The book delves into contemporary curatorial practices, emphasizing the integration of modern technology and interactive elements to enhance visitor engagement. Schiller examines case studies from various world museums, highlighting how new approaches can transform the presentation of rare collections, making them more accessible and compelling to diverse audiences. The work serves as a comprehensive guide for museum professionals seeking to adopt fresh strategies in the exhibition of precious texts and manuscripts, balancing preservation with public outreach. [19, 17]

At the exhibition of rare books, attention was paid to color and lighting, which increased the visibility of the books on display.



Picture 7.

Conclusion

In general, now exhibitions in museums, especially "rare book exhibitions", are held with special approaches and methods. As an example, we can cite the expositions and exhibitions held in the above-mentioned museums of the world. Of course, it would be appropriate if such approaches were used in the museums of our country. After all, at exhibitions equipped with new technologies, it is possible to increase the attention and interest of the audience and increase the number of visitors to such exhibitions. The introduction of new approaches, for example, equipping display cases with tablets, allows you to view all the pages of books, especially at rare book exhibitions.

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